

# Cabo Espichel

If you drive along the southern coast of the Setúbal peninsula all the way to the west, you'll eventually arrive at the Capo Espichel, where the earth plunges into the Atlantic. A sanctuary and a lighthouse are found side-by-side on the cape.



Cabo Espichel currently has 4.5 stars on TripAdvisor. Just so you know. Because everything must have a rating, from restaurants to shops to cities to the geographical features of our planet. Rate them all! Put them in your Top Ten! This trend irritates me so much. Cabo Espichel is a physical place that exists, where the land ends and the ocean begins, and I'm pretty sure it doesn't care about its TripAdvisor reviews.

What's happening to humanity, that the only things which matter are the very top experiences, and everything else can be forgotten about? It might be true that Cabo Espichel isn't the *greatest* cape in Europe. But who cares?! Is only the greatest cape worthwhile? Are you only going to see the top-rated museum while visiting a city? Maybe you are. Maybe you're just there for a day, and of course you want to see the best. I don't know, I suppose it makes sense, but we're losing something with this consolidation... this normalization of data. And I'm pretty sure that it's something important. We're all loading up the same websites, looking at the same lists, and we're all marching to the same drumbeat.